



# Shipsy's Multi-Carrier Management Platform

Orchestrate last mile logistics with multiple third-party carriers, expand geographical serviceability, and increase customer experience.





Today, technology is enabling businesses to manage almost all aspects of their operations from managing warehouses to collecting customer feedback. Yet, using third-party logistics services providers (3PLs) seems like a challenging task with a lack of transparency and performance measurement tools.

With Shipy's Multi-Carrier Management Solution (MCM), you can drive logistics excellence and orchestrate last mile deliveries in the most efficient way technology has to offer. Manage all your logistics operations with a lean team, and an asset light model - to enable yourself to focus on growing your core business.



## Key Benefits



### Increase Geographical Serviceability

Expand your delivery network by integrating with multiple 3PL partners to reach many more destinations & pincodes



### Provide Superior Customer Experience

Give your customers white labeled tracking link and tracking page, ETAs, chat option, customised messages on email, SMS, WhatsApp, and IVR



### Create CEP Re-selling

Outsource deliveries to your 3PL portfolio companies, use the Markup Engine to charge appropriate margins over the service, and monetize your existing customer base



### Orchestrate Global Logistics

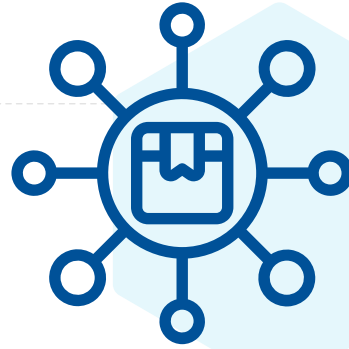
Leverage own logistics and 3PLs for different legs of middle and last mile journeys, and stitch together the entire trip for a seamless customer experience



# Solution Features

## Integrations Portfolio

The MCM comes with ready-to-use integrations with 150+ third-party logistics service provider companies. Get custom developed API integrations for 3PLs apart from the 150+ ready integrations.



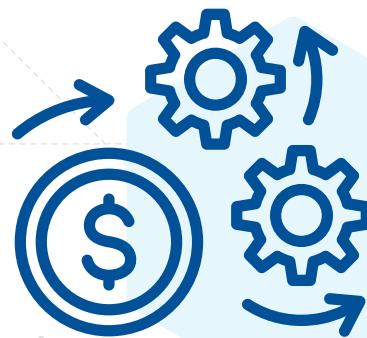
## Rate and TAT Digitization

Digitize the Rate and TAT masters provided by your 3PL partners to significantly reduce efforts to manage lengthy spreadsheets

## Automate dynamic order allocation

Most businesses allocate their orders to 3PLs by mapping pin codes to different 3PLs. This method of allocation is non-dynamic and remains open to several inefficiencies.

The MCM allows you to create rules to allocate orders based on many parameters and keeps learning from your allocation preferences to optimize for costs and turnaround times.



## Non-Delivery Report

Get up-to-date non-delivery reports from your 3PLs. With capabilities to manage and analyze the reports, automatically convey corrective measures to the 3PLs for second-attempt deliveries or otherwise



# New supply chain formats, and new delivery options



## Same-day and next-day delivery, and Hyperlocal support

The MCM allows you to offer SDD & NDD to your customers, without incurring additional capital expenditure on vehicles and rider partners. You can orchestrate last mile deliveries in collaboration with Hyperlocal Delivery partners in your service geography and give your customers an option to get on-time delivery at their convenience.

## Key Benefits

**25%**

Increase In Deliveries Per Vehicle

**23%**

Reduction In Last Mile Delivery Cost

**12%**

Reduction In Line Haul Cost

**28%**

Reduction In Customer Complaints

**30%**

Decrease In Avg Delivery Time

**18%**

Increase In Delivery NPS