

CASE STUDY

# Wellness Forever Boosts Warehouse Productivity by 15% via Intelligent Automation, Integration & Tracking

## About Wellness Forever

Wellness Forever is a leading one-stop solution for all health and wellness needs. It runs operations at scale, serving over 450 outlets daily, processing 400,000+ order lines per day, and handling 50,000+ SKUs overall.

## Key Challenges

- Inability to efficiently manage high order volumes daily, ensure higher order fulfillment and improve throughput
- Absence of reliable processes to measure the productivity of 200+ warehouse resources and ensure optimal utilization of every individual



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## The Solution

### Advanced Picking Strategies

Island picking was implemented, and the warehouse was organized into discrete zones - or islands - each dedicated to a specific type of product. A forwarding system was also developed, automatically directing orders to appropriate picking zones based on order priority, product type, or location. Both strategies worked in tandem resulting in efficient picking routes and

### Auto-replenishment From Bulk to Pick Face

An automated replenishment system was introduced, transferring stock from bulk storage areas to pick face locations, based on open orders. The need for manual intervention was reduced, ensuring that picking locations were consistently stocked

### ■ **Integrations With Conveyors and Sortation Systems:**

Shipsy's solutions were integrated with the conveyor belts and sortation systems, streamlining the material flow within the warehouse. This synchronization optimized the movement of goods from receiving to shipping areas and automated order routing,

### ■ **Effective Batch and Shelf-Life Management**

As a large category of Wellness Forever's products have a limited shelf life. Shipsy ensured that inventory was properly rotated to minimize wastage and avoid expired/obsolete stock. Tracking batch information and expiration dates facilitated efficient inventory management and maintained product quality, ensuring customers do not receive out-of-date products.

### ■ **Cross-docking**

Cross-docking helped minimize handling and storage time, reducing warehouse space requirements and expediting the flow of goods through the distribution network.

### ■ **Inventory Slotting Techniques**

Inventory Slotting Techniques: By categorizing products according to demand velocity, size, weight, etc, inventory slotting strategies from Shipsy helped optimize warehouse space management. This maximized space utilization and improved picking efficiency.

## **Benefits**

**99.9%** inventory accuracy

**15%** improvement in workforce productivity

**Optimized goods movement** from receiving to shipping areas