⟩ Shipsy

Multi-Carrier Management Platform

Orchestrate last mile logistics with multiple third-party carriers, expand geographical serviceability, and increase customer experience

Today, technology is enabling businesses to manage almost all aspects of their operations from managing warehouses to collecting customer feedback. Yet, using third-party logistics services providers (3PLs) seems like a challenging task with lack of transparency and performance measurement tools.

With Shipsy's Multi-Carrier Management solution (MCM), you can drive logistics excellence and orchestrate last mile deliveries in the most efficient way technology has to offer. Manage all your

Drive logistics excellence with digitized workflows

Rate and turnaround times digitization

Supply chain teams at leading businesses manage pincode level line items in several spreadsheets to manually see the rates, turnaround times (TAT), and serviceability of logistics companies in their 3PL portfolio. This is archaic and prone to errors, while increasing costs and scalability issues.

The Multi-Carrier Management solution digitizes the rate and TAT masters provided by your 3PL partners, and significantly reduces the effort required to manage lengthy spreadsheets.

Automate dynamic order allocation

Most businesses allocate their orders to 3PLs by mapping pin codes to different 3PLs. This method of allocation is non-dynamic and remains open to several inefficiencies.

The MCM allows you to create rules to allocate orders based on many parameters and keeps learning from your allocation preferences to optimize for costs and turnaround times. Your teams can create rules to allocate orders based on whether the order is:

- cash-on-delivery or pre-paid,
- predefined value or SKU type,
- within a weight & volume range,
- forward or reverse shipment.

Digitized workflow

WMS, OMS, and Carrier Integrations

Order Allocation Engine

Single Screen Shipment Tracking

Rate and TAT Contracts Digitization

Detailed Consignment Tracking

CRM Module

Business Strategy

Invoice Reconciliation

NDR Management

Analytics Dashboard and ShipsyBI

Customer Activity Tracking

Customer Experience

Standardized Communication

Language Support

Branded Tracking Page & Tracking Link

Furthermore, in cases where multiple 3PLs from your portfolio qualify for the above rules, you can create customizations to prefer:

- least expensive 3PL, or
- fastest 3PL, or
- 3PL with best service-level adherence, or
- 3PL with the best rating.

Integrations Portfolio

The MCM comes with ready-to-use integrations with 120+ third-party logistics service provider companies. This makes onboarding new 3PL partners easy, convenient, and quick, vanishes your in-house IT efforts, and reduces your time-to-market.

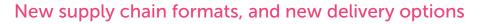## Measure & compare 3PL performance

ShipsyBI

The MCM comes with ShipsyBI — our powerful business intelligence tool that lets you analyze and visualize data, measure performance on metrics relevant to you, and create custom reports that can be auto-generated and shared with stakeholders of your choice.

- Improve visibility & transparency via real-time KPI tracking
- Identify and mitigate risks in logistics operations
- Increase efficiency of logistic operations and reduce costs
- Enhance decision making through actionable insights

Non-Delivery Report

Different 3PLs send out their own reasons for non-delivery of parcels. These different non-delivery reports (NDRs) are difficult to manage because of lack of consistency in the reasons. The MCM allows you to standardize these NDRs into simplified and actionable reasons, and manage them better to increase the second-attempt delivery success rate.

New supply chain formats, and new delivery options

The world is moving forward fast, and businesses are required to stay ahead of the curve, or at least be caught up to the latest trends.

Same-day and next-day delivery with hyperlocal 3PL partners

It is not wrong to say that customers' now-a-days expect same-day and next-day delivery (SDD, NDD) for several product categories. They prefer buying from markets that can offer them these newer delivery options, as against a standard 4-days delivery option.

The MCM allows you to offer SDD & NDD to your customers, without incurring additional capital expenditure on vehicles and rider partners. You can orchestrate last mile deliveries in collaboration with Hyperlocal Delivery partners in your service geography and give your customers an option to get on-time delivery at their convenience.

Multileg delivery orchestration and cross-border deliveries

Businesses require logistics excellence, but they are aware that no customer would volunteer to pay for deliveries.

You can use MCM to create supply chain operations where first, middle, and last mile deliveries are made by different delivery partners. The MCM will stitch together these journeys into a single journey for your customers, thus reducing costs for you, and delivering at-par experience to customers.

Similarly, you can orchestrate cross-border deliveries which require several 3PL handoffs for a consignment's journey, without compromising on costs and customer experience.

Enhance customers' experience and deliver your promise

Communicate with your customers through AI enabled chatbots, emails, and IVR calls

Standardized customer communication

While one 3PL might send out a text communication to a customer saying 'parcel out for delivery', the other 3PL might phrase it as 'shipment out for delivery'. Create customized messages which you wish your customers get, and automate the messages at different milestones of a consignment's journey.

Language support

Create customer communication in any language of your choice, be it English, Arabic, Hindi or any other language.

White-labeled tracking page & tracking link

Send location tracking links to your customers in your business's branding, and create the landing page with your business's branding.

About Shipsy

Shipsy is a technology company with a focus on providing end-to-end logistics and supply chain solutions. Its transportation management system offers a diverse range of solutions that cater to logistics needs spanning from hyperlocal to global operations.

Shipsy is not an aggregation platform, and does not keep any margins on shipping costs.

We work as a software solutions provider and strive to deliver best value to our customers — by acting as their partners, and not vendors.

Please visit our website to know more about our broad product offerings.